



COURAGEOUS LEADERSHIP

**A program for using courage
to transform the workplace.**

A training course designed by
Bill Treasurer, the author of
Courage Goes to Work



WHY WE NEED **COURAGEOUS LEADERSHIP**

The hardest part of a manager's job is dealing with workers who are too comfortable doing things the way they've always been done and too afraid to do things differently—they are too *"comfeartable."* They set safe goals, say safe things, and make safe choices, resulting in their businesses becoming dangerously safe.

A bold antidote is courage. Courage is a skill that can be developed with the **Three Bucket of Courage: Try Courage**, having initiative and taking action; **Trust Courage**, releasing control and being vulnerable; and **Tell Courage**, being honest and assertive.

COURSE OVERVIEW

This course is designed to build up 'courage' and reduce the amount of fear in the workplace. Oftentimes fear is what keeps your employees and organization from growth and success.

Courage is the best tool to nudge your employees to try new things, to learn how to trust and to speak up their mind for the organization's best interest.

COURSE OBJECTIVES

- Understand the impact that fear has on your personal and organizational performance
- Learn about the three different types of courage and when (and how) to use each



- Gain insight into your own “courage history” so that you can use the past to strengthen your future
- Learn about two distinct ways of leading and approaches for inspiring more courageous behavior among the people with whom you work

- Learn to convert fear into excitement. Use tools to decide which risks to apply courage
- Become a courageous leader





EXPECTED OUTCOMES

- Become a courageous leader
- Understand and be able to use three different types of courage
- Be able to use two distinct ways of leading and approaches for inspiring more courageous behavior among the people with whom you work




IMPACT ON INDIVIDUALS

- Increased confidence and self-esteem
- Enhanced reputation as a leader among your peers
- Better ability to assertively deal with work challenges

IMPACT ON ORGANIZATIONS

- Pursuit of more aggressive strategies and goals
- More tolerance for truthful discourse
- More forward-falling mistakes, leading to innovation

PROGRAM OUTLINE

- Courage 101: Why Courage is important to leaders and organizations
 - Workshop: Looking back and ahead - How could courage improve work performance
 - The Courage Zone where everybody thrives
 - Two different types of leaders: Fillers and Spillers
 - Converting fear into excitement using the Protective Frame
 - The Three Buckets of Courage and how to use each one of them
 - The Worst Case Grid - Calculating risk before applying courage
 - Tips for courageous leadership
- 

TRAINER'S PROFILE



**JITSUPA CHIN
(SUECHING)**

Jitsupa is a dedicated and accomplished TV journalist who has successfully transitioned into a contact creation role. She has expertise in the field of tech reporting on the latest development in the tech industry and conducting in-depth interviews with tech executives and experts around the world.

“Courage” is an important virtue journalists must possess. They often have to uncover and report on issues that are uncomfortable or controversial and often need to make difficult decisions. Working in media in this fast-changing world also requires the courage to step out of the comfort zone and try something new to capture audience’s attention. 15 years of experience has taught Jitsupa to build the courage very much needed in order to do her job well.

Jitsupa is a certified trainer for Courageous Leadership course. She was trained by Bill Treasurer - The owner of Gian Leap Consulting and creator of the program himself in Asheville, North Carolina.

BILL TREASURER



Bill Treasurer is the founder of **GIANT LEAP CONSULTING**, a courage-building company, and the author of *The Courageous Leadership Training Guide*, the world's only off-the-shelf facilitator training program. He's also the author of the international bestseller, *Courage Goes to Work*. Bill's courage-building workshops have been taught to thousands of executives in eleven countries on five continents.

For more than two decades, Bill has designed and delivered leadership and succession programs for emerging and experience leaders from such organizations as NASA, Saks Fifth Avenue, Lenovo, eBay, UBS Bank, Spanx, the Pittsburgh Pirates, and the U.S. Department of Veterans Affairs.