

# Project Management

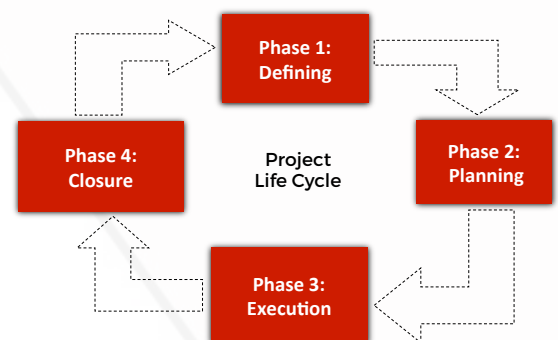


## OVERVIEW

Historically, Project Management was widely classified as a part of the operational management. However, given more complex business environment nowadays, Project Management has become a necessary tool for successful strategy implementation. Many researches have shown that most failed strategies are not the result of poor strategy formulation, but implementation. Therefore, Project Management enhances the efficiency as well as the effectiveness of the strategic projects – in simple words – to meet the organization’s requirements on time and within budget.

## OBJECTIVE

- Understand the linkages between Strategy and Projects
- Understanding Project Management process
- Can manage the risk
- Can monitor and control
- Understand and be able to balance the Science (process) and Art (people) aspects of the project
- Practice the end-to-end Project Management useful tools i.e. Gantt Chart, Network Diagram, CPM



## OUTLINE

### Day 1

- What is project?
- Why is it important?
- The Three Pillars of project management
- Project management lifecycle
- Project definition
- Project planning – work breakdown structure, estimation, resource assignment, GANTT chart

### Day 2

- Project planning – critical path analysis, resource planning, budgeting, risk
- Execution and control
- Project closure
- Organizing a project
- The Role of a project manager
- Recruiting and selecting project team members
- Team development

## Patra SHOVIKAKOOL

Trainer



**PATRA SHOVIKAKOOL**

### ABOUT PATRA

**Patra Shovityakool** obtained a Bachelor of Industrial Systems Engineering and a Master of Engineering Management from the University of Southern California, USA. She is currently also a Ph.D. candidate for Science and Technology Education at the Mahidol University, Thailand.

Patra started her first professional career at the Boeing Company in 1997, in Huntington Beach, California, where she was selected as one of the four candidates for the 2 years Boeing Management Program for Space and Defense department. Only four engineer candidates would be selected to join this program per year, countrywide. Boeing also sponsored her to obtain her master degree without any obligations. After her master degree completion, she joined the United Airlines Company as an Industrial Engineer, responsible for the Boeing777 maintenance program at the main maintenance center in San Francisco, California. In 2000, Patra was offered a position of a Senior Manufacturing Engineer at the Intel Corporation Development Center in Santa Clara, California. She joined Intel this time around as she once received the first offer back in 1997, but decided to join Boeing instead.

After spending 16 years in the United States, she returned to Thailand and started working in the management levels as the Logistics Manager at the Phillip Semi-Conductor. She then joined Green Spot, the producer of Vitamilk, as an Operation Specialist working closely with the CEO. She was also invited to hold the position of an advisor for public companies, including Krungthep Sophon Public Company Limited.

Apart from her professional career, she has been involved in the educational field. She has taught and lectured at various renown universities since 2004, for the undergraduate, graduate, and Ph.D. level. She restructured the Supply Chain and Logistics Management course for Mahidol University International College in 2004.

As for consulting and corporate training, she has close to 10 years of experience. Her consulting work has mostly focused on supply chain, logistics, and value chain improvements. She has trained executives from major international companies over a broad range of subjects, such as Lean Management, Lean Six Sigma, Project Management, Modern Business Management, Supply Chain and Logistics Management, and Business Acumen.

Besides her aforementioned experiences, she is also an entrepreneur. Her company, Trapa Company Limited was established in 2010, partnering with Nissan Japan for representing their supplementary products, Nissan Reishi. In 2015 and 2016, Trapa has expanded its business to represent organic cosmetics and beauty products from Australia, Zuii Organic and Ausganica consecutively. She still holds the Managing Director position at Trapa today.