



WISSARUT KEHASUWON

SUMMARY

Wissarut is a certified trainer of Getting Things Done training programs from David Allen Company, The Back of the Napkin certified program (visual thinking) from Dan Roam and Show and Tell (Presentation) certified program from Dan Roam.

With a strong background in business at SCG, he had experiences in Marketing, Selling and a presentation consultant for an internal competition. Lately, he was working as business strategy consultant for Banking industry.

With 5 years of experience as expert trainer on Presentation, Story-Telling, Boardroom Presentation. He was prized as 1st runner-up in a World class business plan competition SCBFLC (105 Teams from 11 countries) and 1st prize in national competition from Marketing Association of Thailand.

He holds both bachelor of international logistics management and MBA from Chulalongkorn Business School.

CERTIFIED TRAINER



The Back Of The Napkin
From Dan Roam



Show & Tell
From Dan Roam

AWARDS



“First runner –up”
SCB Future Leader Challenge
(Global Competition 105 teams from 11 countries)



Winner
JMAT AWARD Marketing plan



Winner
DISNEY Marketing
Communication plan



“MBA Outstanding Contribution
Student Trophy”

“BBA Outstanding Contribution
Student Trophy”

PROFESSIONAL EXPERIENCE

2016 - Present

VISUAL TRAINING PLUS FOUNDER / CEO

- Wissarut is also the first and only principal trainer in Thailand for The Back of the Napkin™- Solving Problems with Pictures and Show & Tell presentation course for Digital Room Inc. (US).

2015

INNOVANCE PARTNER Strategic Consultant

- Wissarut is an experienced strategic planner and consultant with broad experience in management consulting, corporate planning, financial advisory, media and communication.
- Analyzing and designing strategy. Expertise in banking industry.

2015

SIAM COMMERCIAL BANK (SCB) Learning and Development

- Training Road Map, identify the competency, create annual training plan program, developing individual training programs and training & development budget. Design, develop and conduct functional training programs for internal customer (Risk, Legal and compliance) to enhance their people skills and to meet expectations

2009-2015

SCG PACKAGING Senior Sales Executive

- He started his career as key account executive where he managed long-term relationship by supporting to customers with outstanding sales achievement. The well-known company he has handled such as Thailand Post, Thai-British Security Printing PLC., Siamwalla and more than 10 key customers. In 2013 he built up 29% market share growth while the paper industry was decline stage. He was also product manager to create strategic plan for envelope paper market and digital paper market.

EDUCATION

2012 - 2014

CHULALONGKORN UNIVERSITY Master of Business Administration; MBA (GPAX: 3.70) with Contribution Student Trophy

- Independent study: Innovation product business plan, the cosmetic cover prosthetic for amputee and strategy to log in hospitals in Thailand

2005-2009

CHULALONGKORN UNIVERSITY Bachelor of Business Administration; BBA (GPAX:3.19) with Contribution Student Trophy

- Field of study:
 - major is international logistics management
 - minor is marketing

TRAINING EXPERIENCE

PRESENTATION SKILL



PRODUCTIVITY



GUEST SPEAKER

